

# Demand-side modelling insights to alleviate rural energy poverty in the EU

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*World Sustainable Energy Days Young Energy Researchers Conference  
4 March 2025*

# Introduction & **problem** statement

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- Causes of energy poverty at the local, regional, national, and European scales have recently become clearer, yet an **absence of practical and theoretical understanding** of how to address the issue in rural areas exists.
- **Rural areas** across Central Eastern (CEE), Southern Eastern (SEE), and Southern Europe (SE) are traditionally much poorer, and more vulnerable to energy poverty.
- Despite their need for support, they are left behind in the energy transition, and **practices to reduce energy poverty are lacking**.



# In this context, it's necessary to..

- ✓ **Analyse** the **cost-effectiveness** of **different portfolios** of **measures** and **financing schemes in the real-life pilots** under study.
- ✓ **Evaluate** the **performance** of **different conventional measures** in terms of their **long-term savings**.
- ✓ **Focus** on aspects of **energy poverty** and **assessment** of the **economic benefits** of each measure at a **disaggregated** level.



## Main evaluation **criteria**:

- The **energy-saving potential** of the energy efficiency measures
- The energy efficiency measures **cost-effectiveness**



**Energy efficiency measures** were evaluated in seven pilots for 13 distinct **building typologies**:





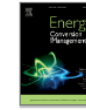
## Building sector

Energy demand simulation model

Benefits & limitations of demand-flexibility primarily for **consumers** & other **power actors** involved



Energy Conversion and Management  
Volume 205, 1 February 2020, 112339



A modular high-resolution demand-side management model to quantify benefits of demand-flexibility in the residential sector

Vassilis Stavrakas, Alexandros Flamos



Energy Conversion and Management  
Volume 324, 15 January 2025, 119235



Research Paper

Towards decarbonisation or lock-in to natural gas? A bottom-up modelling analysis of the energy transition ambiguity in the residential sector by 2050

Dimitris Papantonis, Vassilis Stavrakas, Dimitra Tzani, Alexandros Flamos

Currently applied and further developed in multiple **EC-funded H2020, HE, and LIFE** projects



# Existing Situation – Baseline Scenarios



Energy Audits & Certificates

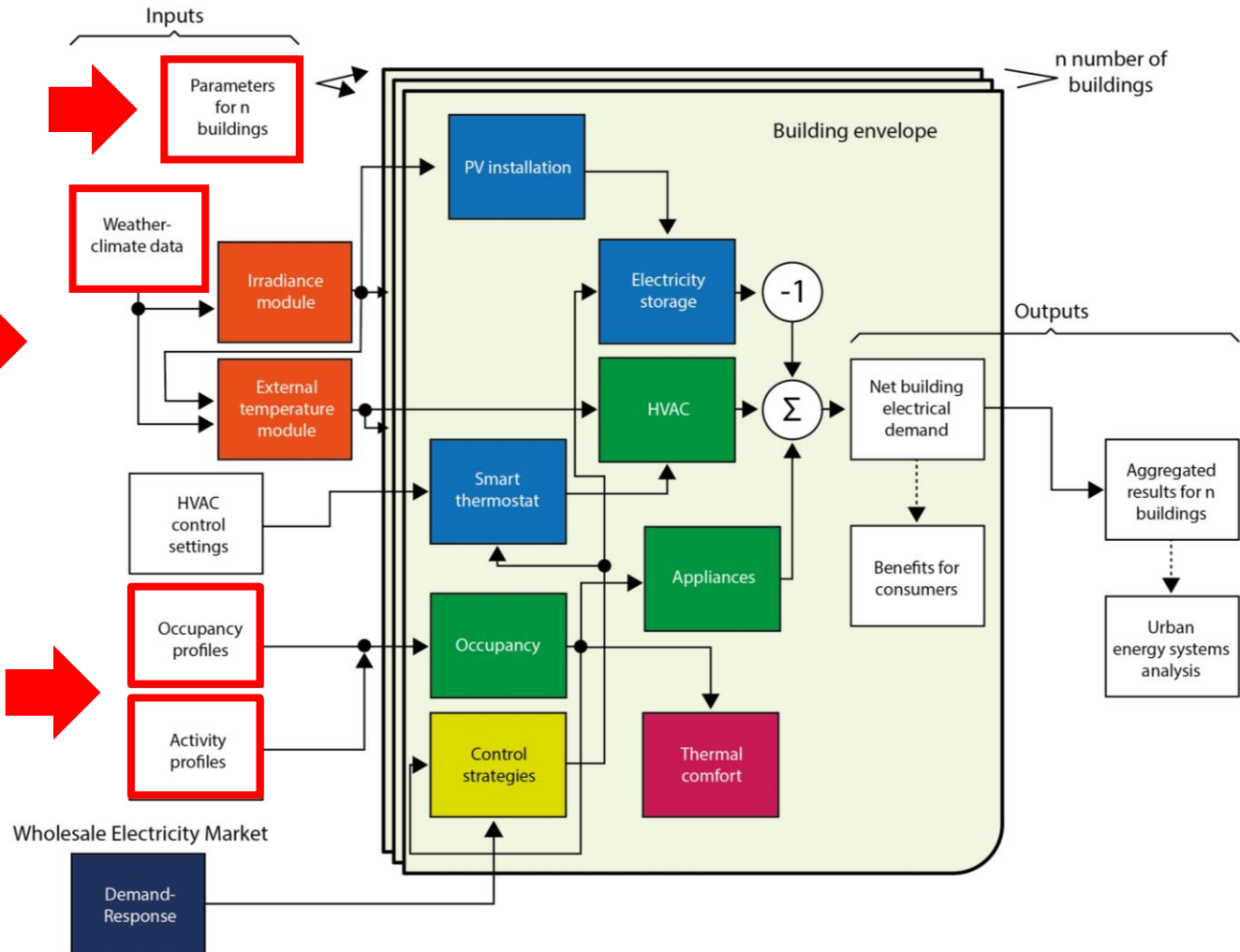


Weather-Climate data

**Climate.OneBuilding.Org**



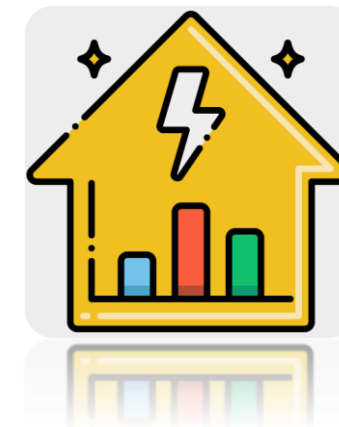
Building composition, **occupancy** & **activity** patterns from **energy audits**



# Future situation – Energy efficiency scenarios

Evaluated the **performance** & **replicability** potential of **Energy Efficiency Measures (EEMs)**

- ✓ Long-term energy savings
- ✓ Sustainability
- ✓ Risk
- ✓ Return of investment



## Heating technology change:

Substitution of fossil fuel boilers with efficient **technologies** (e.g., **heat pumps**, etc.)



**Cost-effectiveness**

$$LCSE = \frac{(CRF * Cost_{investment}) + Cost_{O\&M}}{Energy\ Savings\ (kWh)}$$



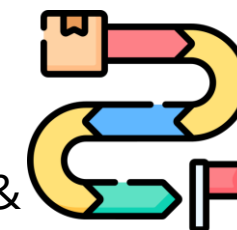
★ Assessing **benefits** of each **measure** at a **disaggregated** (households-neighbourhood) level



*particularities of households experiencing energy poverty in rural pilot regions*



providing **policymakers, consumers** & other potential **end-users** with useful insights



# Indicative results: Pilot region of **Osona**, Spain

**Country:** Spain

**Region:** Osona

**Type of building/usage:** Single Family House

**Year of Construction:** 1960-1980

**Total floor area:** 140 m<sup>2</sup>



Osona, Spain (SFH)	
Building characteristics	
Year of construction	1960-1980
Total floor area of the building	140 m <sup>2</sup>
Total area of exterior walls of the buildings	72 m <sup>2</sup>
Total roof area of the building	58 m <sup>2</sup>
Total area of windows	11 m <sup>2</sup>
Building envelope/construction features	
$U_{\text{wall}}$	2.40 W/m <sup>2</sup> /K
$U_{\text{floor}}$	2.20 W/m <sup>2</sup> /K
$U_{\text{roof}}$	2.60 W/m <sup>2</sup> /K
$U_{\text{window}}$	3.60 W/m <sup>2</sup> /K
HVAC and lighting systems	
Heating system	Oil boiler
Nominal capacity	24 kW
COP	0.85

# Indicative results: Baseline scenario

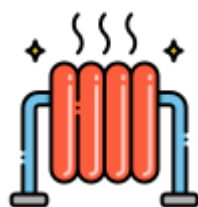
**Total** energy consumption:

- 31,194.6 kWh/year



**Heating** energy consumption:

- 29,867.0 kWh/year



Energy for **cooling** and **appliances**:

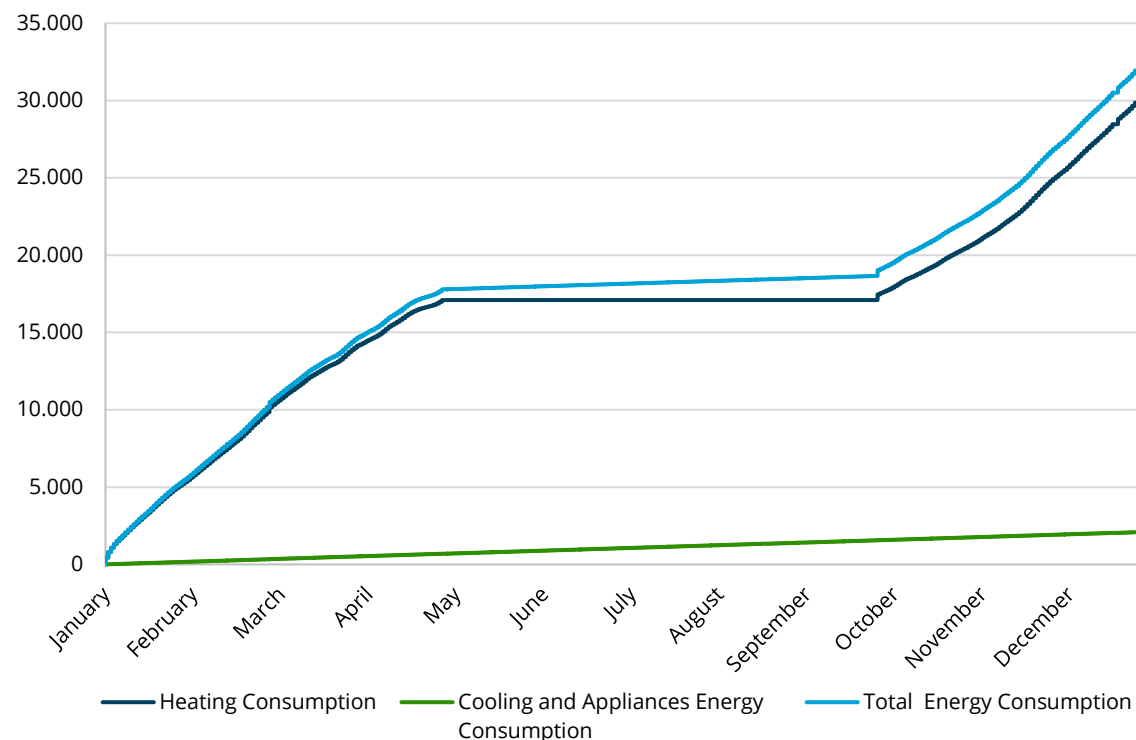
- 2,079.6 kWh/year



- 8,631.8 kg of CO<sub>2</sub> **emitted** per year



Cumulative annual energy consumption (kWh)  
(Baseline scenario)



Heating Needs

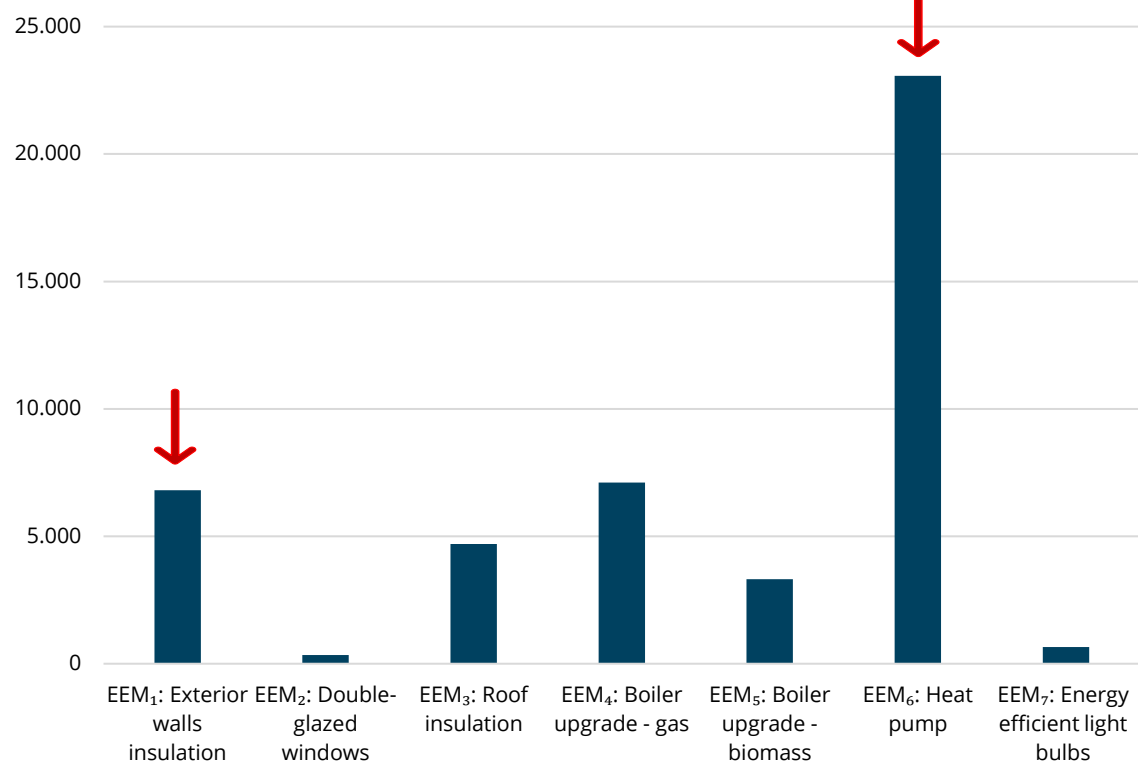


>90% of total energy consumption



# Indicative results: Energy performance

Annual energy savings (kWh)  
(EEMs, SFH, Osona, Spain)

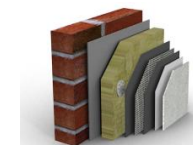


Annual energy savings (in kWh) for the different EEMs  
(SFH, Osona, Spain)

	Energy savings (kWh)	Reduction (%)
<b>EEM<sub>1</sub>: Exterior wall insulation</b>	6,806.0	21.3
<b>EEM<sub>2</sub>: Double-glazed windows</b>	340.8	1.1
<b>EEM<sub>3</sub>: Roof insulation</b>	4,694.6	14.7
<b>EEM<sub>4</sub>: Boiler upgrade - gas</b>	7,111.6	22.3
<b>EEM<sub>5</sub>: Boiler upgrade - biomass</b>	3,318.6	10.4
<b>EEM<sub>6</sub>: Heat pump</b>	23,072.2	72.2
<b>EEM<sub>7</sub>: Energy efficient light bulbs</b>	658.2	2.1

➤ *Envelope upgrade*

➤ 6,806.0 kWh/year / 21.3%



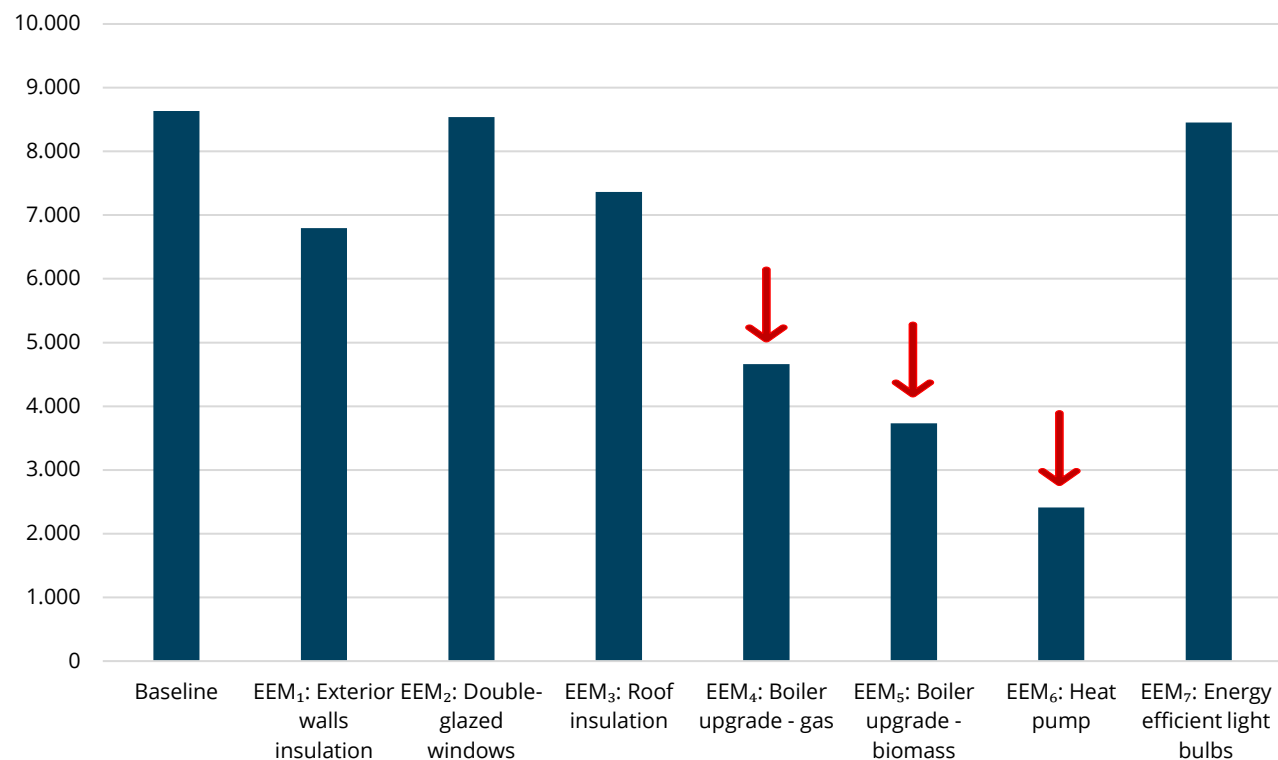
➤ *Heating system change*

➤ 23,072.2 kWh/year / 72.2%



# Indicative results: Emissions reduction

Annual CO<sub>2</sub> emissions (kg)  
(SFH, Osona, Spain)



Annual energy savings (in kWh) for the different EEMs  
(SFH, Osona, Spain)

	Emissions avoided (kg CO <sub>2</sub> )	Reduction (%)
EEM <sub>1</sub> : Exterior wall insulation	1,837.6	21.3
EEM <sub>2</sub> : Double-glazed windows	92.0	1.1
EEM <sub>3</sub> : Roof insulation	1,267.5	14.7
EEM <sub>4</sub> : Boiler upgrade - gas	3,968.1	46.0
EEM <sub>5</sub> : Boiler upgrade - biomass	4,898.2	56.7
EEM <sub>6</sub> : Heat pump	6,221.5	72.1
EEM <sub>7</sub> : Energy efficient light bulbs	177.7	2.1



➤ Heating system *changes* leads to superior performances



# Indicative results: Technoeconomic assessment

	Investment Costs (€)	Lifetime (years)	Discount Rate (%)	NPV (€)	PP (years)	LCSE (€/kWh)
EEM <sub>1</sub>	9,583	30	4.00%	6,705.8	13.3	0.081
EEM <sub>2</sub>	553	30	4.00%	262.7	16.1	0.094
EEM <sub>3</sub>	2,917	30	4.00%	8,318.8	5.0	0.036
EEM <sub>4</sub>	1,800	20	4.00%	24,997.8	0.9	0.019
EEM <sub>5</sub>	2,600	20	4.00%	42,646.2	0.8	0.058
EEM <sub>6</sub>	8,000	20	4.00%	28,600.1	3.2	0.026
EEM <sub>7</sub>	65	23	4.00%	2,008.1	0.5	0.007

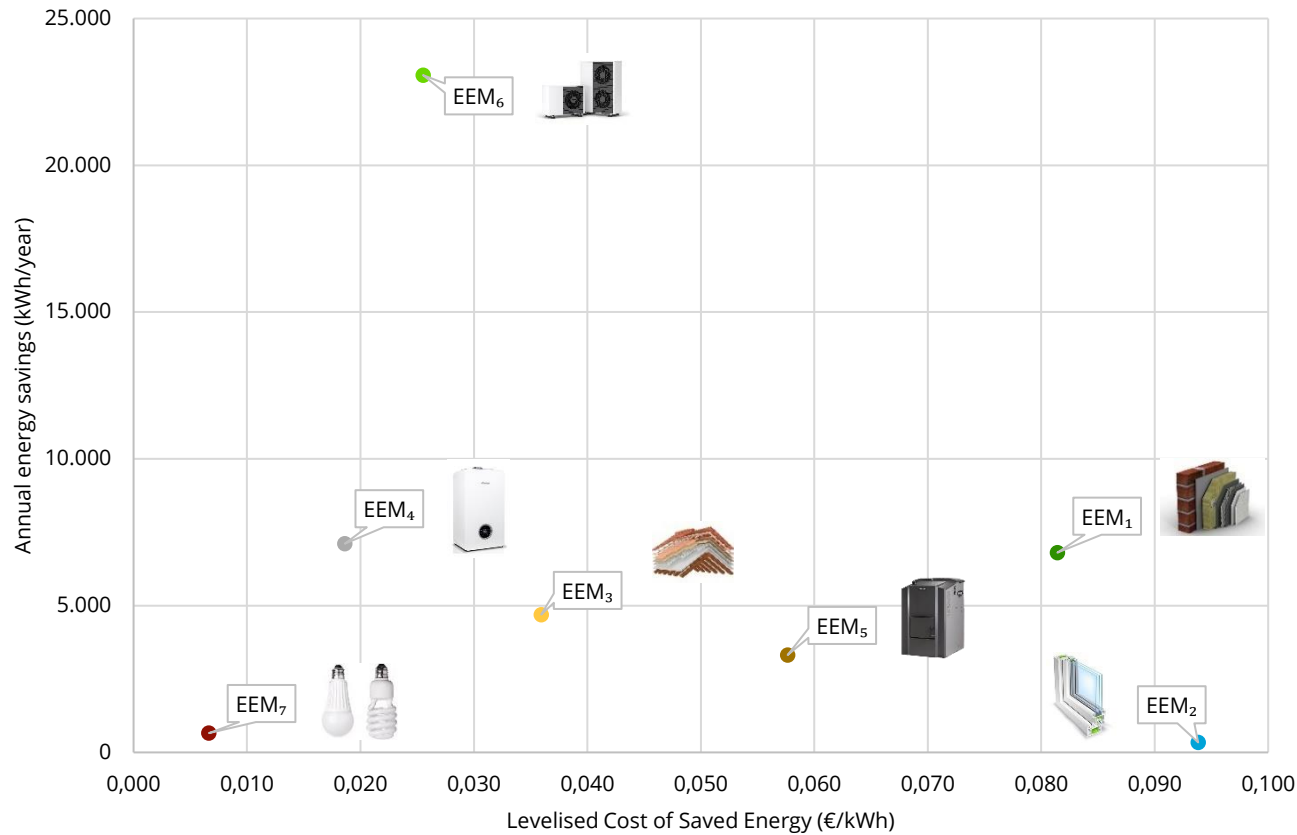
- EEM<sub>7</sub> and EEM<sub>4</sub> have the **best levelised cost of saved energy** and the **shorter payback periods**.



- Heating system changes have higher **profitability (NPV)**



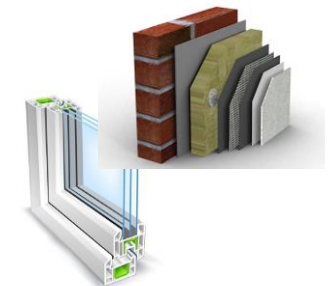
# Indicative results: Cost effectiveness



- Comparison of the annual energy savings with **LCSE**.
- Impact of EEMs in terms of **energy saving** coupled with **initial cost of the interventions**.



**Significant** energy savings  
+ **Low** LCSE



**Mediocre** energy savings +  
**High** LCSE

# Indicative results: Financial support

	Subsidy level	NPV (€)	PP (years)	LCSE (€/kWh)
EEM <sub>1</sub>	25%	9,101.4	9.3	0.061
EEM <sub>2</sub>		400.9	11.1	0.070
EEM <sub>3</sub>		9,047.9	3.7	0.027
EEM <sub>4</sub>		25,447.8	0.7	0.014
EEM <sub>5</sub>		43,114.2	0.6	0.043
EEM <sub>6</sub>		30,600.1	2.4	0.019
EEM <sub>7</sub>		2,024.4	0.4	0.005

	Subsidy level	NPV (€)	PP (years)	LCSE (€/kWh)
EEM <sub>1</sub>	50%	11,497.1	5.8	0.041
EEM <sub>2</sub>		539.2	6.8	0.047
EEM <sub>3</sub>		9,777.0	2.4	0.018
EEM <sub>4</sub>		25,597.9	0.5	0.009
EEM <sub>5</sub>		43,764.2	0.4	0.029
EEM <sub>6</sub>		32,600.1	1.6	0.013
EEM <sub>7</sub>		2,040.6	0.2	0.003



➤ Profitability

36%

71%

➤ Payback Periods

4 yrs

7,5 yrs



# Concluding remarks: Cross-country insights

❖ Importance of **baseline conditions** in determining the **effectiveness** of **interventions** aimed at reducing energy consumption and environmental footprint.

❖ Prioritisation of areas with **greater inefficiencies**.

❖ Need for **financial support** to achieve higher household profitability.

✓ Installation of heat pumps **consistently** leads to **significant energy savings**, but **local energy prices** strongly impact its **economic** performance.



✓ Energy efficiency measures focusing on **envelope upgrades** are strongly influenced:

- **Building** characteristics
- Renovation **costs**
- **Baseline** heating technology




# Thank you.

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This work is based on research conducted within the co-funded by the European Union LIFE Programme project RENOVERTY: ID101077272. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor the granting authority can be held responsible for them.

